

Business Standard - Display Rate Card

Rates for Display Advertisement w.e.f. 10th January, 2026

All The Rates are in per sq.cm

Editions	Min Size	Base Rates (Rs.)		Front Page Ad Rates (Rs.)		Back Page / Page 3 rate (Rs.)
		B&W	Color	B&W	Color	
Mumbai	4X5	360	500	720	1000	675
Pune	4X5	100	140	200	280	189
Delhi	4X5	355	495	710	990	668
Lucknow	4X5	110	155	220	230	155
Chandigarh	4X5	110	155	220	310	209
Kolkata	4X5	195	275	390	550	371
Bhubaneswar	4X5	100	145	200	290	196
Ahemadabad	4X5	140	195	280	390	263
Chennai	4X5	70	100	140	200	135
Kochi	4X5	60	85	120	170	115
Benglure	4X5	145	205	290	410	277
Hyderabad	4X5	120	165	240	330	223
All Edition	4X5	1120	1565	2240	3130	2113

We not only provide Lowest Quote, but a Complete solution one seeks:

- o Instant Quote
- o Lowest Quote for highly Circulated Newspapers
- o Free art work (Display / Classified Display Advt.)
- o Best Presentable Artwork to fit budget
- o AD softcopy next day & Hardcopy at earliest @ door step

Business Standard Advertisement ratecard, Business Standard epaper, Business Standard advertisement booking, Ad rates Business Standard

Book Ads in Business Standard Newspaper, Book Obituary Ads in Business Standard Newspaper Online, Book Public Notice Ads in Business Standard Newspaper Online,

Book Recruitment Ads in Business Standard Newspaper Online, Book Change of Name Ads in Business Standard Newspaper Online,

Book Business Proposal Ads in Business Standard Newspaper Online, Book Lost & Found Ads in Business Standard Newspaper Online, Book Education Ads in Business Standard Newspaper

Business Standard Ad Rates Updated 2025-2026, Ad Rates Online Business Standard Newspaper, Classified Ad Rates of Business Standard Newspaper, Display Ad Rates of Business Standard Newspaper

Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

To Book classified ad in Business Standard you can book it online through [http:// www.riyoadvertising.com](http://www.riyoadvertising.com)

For complete rate card visit

<http://www.riyoadvertising.com/business-standard.html>

For public notice rate card visit

<http://www.riyoadvertising.com/business-standard.html#Business%20Standard%20Public%20Notice%20Advertisement%20Rates>

For display rate card visit

<http://www.riyoadvertising.com/business-standard.html#Business%20Standard%20Display%20Advertisement%20Rates>